

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for: )  
Hee Kyung Lee et al. ) Examiner: Luong, Alan H  
Application No. 10/666,371 ) Art Group: 2427  
Filing Date: 09/18/2003 ) Confirmation No. 8435  
For: PERSONAL CHANNEL SERVICE )  
PROVIDING METHOD AND APPARATUS )  
FOR PROVIDING PREFERRED PROGRAM )  
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)

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Dear Commissioner:

In connection with the Office Action mailed July 15, 2009, regarding the above-referenced application, Applicant respectfully requests consideration of the following amendments and remarks below.